

News

Tamil Nadu Skill Fair,
25th May



PaintIndia,
26-28th May



IndiaWood 2022,
4-6th June



IPA meet,
10th June



Addressing women in a training program,
organized by Nippon paints (18th May)



Training and Selection at Berger iTrain,
Kolkata for WorldSkills competition 2022



Ashlesha Ingawale, Bronze Medalist winner, IndiaSkills 2021, National Competition
She will be representing our nation at the WorldSkills Competition 2022

PAINTS AND COATINGS SKILL COUNCIL



Newsletter: April-June 2022

2022

Recognition as an awarding
body by NCVET
MOU MSDE-NSDC-PCSC
MOU Skill universities and Education institute

2021

Digital presence
and branding

2020

Online training

2019

Developed all NSQF aligned
apprenticeship courses; eligible
for support under NAPS

2018

Handbooks for all
application QPs

2017

First ever ToT,
ToA, CoE, IndiaSkills,
Worldskills

2016

MOU IPA-NSDC

2015

Foundation

From the Leader



RECOGNITION, RELATIONSHIPS AND RESPONSIBILITIES

In life, every recognition brings with it responsibilities and every relationship that is established is tested by how much effort is put in maintaining that relationship.

New recognitions and new relationships are opportunities for us to become better. We must seize them fully with commitment and dedication. Accountability is key. Management of expectations is necessary. No recognition, no relationship can ever be taken for granted.

At the Council, we are conscious of our role, and we will always strive to live up to the recognitions that we have received and the relationships we have entered into.

The National Council of Vocational Education and Training (NCVET), an overarching regulator establishing regulations and standards to ensure quality in the (Technical and Vocational Education and Training) TVET space, has recognized us, Paints & Coatings Skill Council as an Awarding Body in the Paints & Coatings Sector.

As an Awarding Body duly recognized by NCVET, PCSC can award or propose to award certification to trainees for an NCVET approved qualification by ensuring quality training and reliable assessments. We will have to conform to AB guidelines and Operational Manual issues by NCVET. This is a responsibility we wish to discharge effectively and with the required meticulousness.

A tripartite MoU was also signed between Ministry of Skill Development and Entrepreneurship, Government of India (MSDE), National Skill Development Corporation (NSDC) and Paints & Coatings Skill Council (PCSC) to achieve the following objectives:-

1. To ensure compliance by SSCs to Strategy Operating Guidelines as laid down by NSDC.
2. To ensure Annual Business Plans are drawn by SSCs up as per the Strategic Guidelines and shared with MSDE & NSDC for monitoring of progress, review, and feedback.
3. To implement new projects of strategic importance recommended by NSDC/ MSDE as part of the execution plan of SSC.

It is a matter of pride to be a part of the Skill India Mission and we are committed, as an SSC, to participate fully in the achievement of the objectives of this tripartite MoU and the objectives of the Skill Mission.

We have signed various MoUs with important stakeholders in the Skilling Eco-system including Skill Universities and Academic Institutions. This is indeed a great moment of significance for all of us.

National School Education Qualification Framework and National Higher Education Qualification Framework are collectively designed by the Department of School Education and Department of Skill Development, under the National Education Policy (NEP) 2020. The framework seeks to bring changes in the educational system right from the school to the higher education levels. It seeks to redefine education in terms of learning outcomes.

Along with these, a National Skill Qualification Framework (NSQF) and National Credit Framework have also been designed. There will be an alignment between all these frameworks.

The objectives between the introduction of the frameworks are as follows:-

1. To establish the equivalence of certificates/diplomas/degrees
2. To understand competencies expected of a qualification
3. To enable mobility of students and their employability

This is indeed a watershed moment in the history of education and skilling.

Our task is to play our role efficiently and effectively as Sector Skill Councils in ensuring skills are recognized and certified appropriately in the competency mapping of Skills and Education.

This newsletter covers the important initiatives that we have embarked upon in this area.

- CEO, Shri Jagdish Acharya

Special Coverage

The importance of Skilling in the Paints and Coatings sector

(Based on the conversation of our CEO Mr. Jagdish Acharya with

Dr. Madhuri Dubey, Founder, National Skill Network)

Let us begin by understanding the significance of Paints. We are surrounded by objects and surfaces which are painted and coated, and they are such an integral part of our lives.

Paints have 3 applications –

1. Protective – to protect surfaces from deterioration and decay
2. Decorative – to decorate surfaces/walls and provide aesthetic appearance
3. Functional – Road marking, Color coding of pipes going to refineries etc.

You see, this sector is responsible to make your world colorful, and to do it in the right way, you need skills. Hence, out of our 18 job roles - 50% focus on application skills.

Customers derive satisfaction if they see a good finish, if the purpose for which the paint or coating is specified is achieved. Having understood the significance of paints and the right application skills, let us look at who the applicators are. These are painters who largely belong to the informal sector. Upskilling and motivating them to reskill themselves is an important task.

After getting approval for our Qualification packs in October 2015, we began training the applicators and became well known for our quality training and robust assessments. Till date, despite the Covid challenge we faced, we have certified 70,000 painters for RPL and 3000 painters for STT.

Our trainings equip our painters with the knowledge they can implement immediately at their workplace like using tools effectively, ensuring work safety, and introducing mobile technology. This additional practical knowledge along with the certification they receive leads to boosted confidence and a sense of pride in their job. Most of them have been able to see an increase in wages and some of them have even become entrepreneurs. Along with the certification, they also receive a recognition card which can be easily carried in their pockets and shown to customers. This gives them a competitive edge to get painting contracts. Certified painters also get recognized by painting contractors who take up jobs requiring warranty. This is because they are sure of a quality delivery of skilled painters.

The Skilling ecosystem has an interesting scheme known as the 'National Apprenticeship Promotion Scheme' (NAPS). To propagate the scheme, we launched a guide explaining the scheme during the Indian Paint Association conference. We discuss the benefits of the scheme to the industry in every conclave and meeting. Our apprentice numbers have shot up remarkably. This can also be used as a tool to recognize the prior apprentices and get painters to the mainstream from the informal sector. We have already suggested this to the policymakers of the skilling ecosystem.

To make skilling a robust plan for the sector, we are preparing learning modules right from school education to technical institutes customized as required. We are also working on creating multi-skill modules to include other skills like servicing and maintenance, electrical work, and plumbing. This module gives an extra edge to the beneficiary to become an entrepreneur.

Milestone of the Year



Paints and Coatings Skill Council receives Recognition as an awarding body – A major breakthrough!

The beginning of the year marked the possibility of increasing our horizon and we took strategic steps to reach out to beneficiaries across the country. We signed MoUs with key organizations in June 2022.

MoU Signing with NCVET, 14th June 2022



On 14th June 2022, NCVET signed an agreement granting Paints and Coatings Skill Council recognition as an Awarding Body for the Paints and Coatings Sector in the country. The recognition authorizes PCSC to award certificates to the learners. The signing authorities were Dr. Nirmaljeet Singh Kalsi, IAS (Retd.) (Chairperson, NCVET) and Shri Jagdish Acharya (CEO, PCSC).

We also entered into MoUs with NSDC; and many key skilling organizations.

MoU Signing with NSDC, 13th June 2022



Together we will promote the Paints skill Ecosystem and certify a large section of paint workers working in the sector to enhance the industry acceptability of skill certifications. We will promote the Initiatives in the conclaves. We will recognize NAREDCO as a leading Industry association partner.

MoU Signing with NAREDCO, 7th April 2022



The Key Skilling Web

MoU Signing with Tamil Nadu Skill Development Corporation (TNSDC), 17th May 2022



TNSDC to engage PCSC in performing key functions with respect to skill development schemes of TNSDC

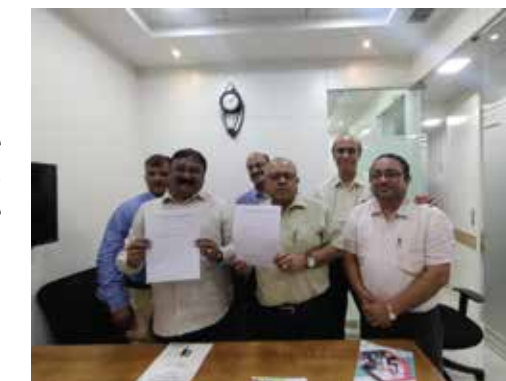
MoU Signing with Tata Strive, 7th June 2022



Together we will enhance the Quality of delivery of programs and creating differentiated value addition in various aspects of skilling.

We wish to explore opportunities for Various skill development initiatives.

MoU Signing with Abhinav Institute, 9th June 2022



Together we will identify prospective establishments for promoting NAPs for our Job roles PAN India. PCSC will arrange for the assessment of apprentices

MoU Signing with Yashaswi, 1st July 2022



Together we look forward to promoting and propagating the training and certification of a large uncertified skilled workforce. We will enhance industry acceptability and outreach of the same to reputed employers across sectors.

We will promote the OJT Integrated Skill Education.

Training Updates

Berger sponsored STT program for 'Assistant Decorative Painter' in Maharashtra



Gadchiroli



Amgaon

Akzonobel CSR funded STT program for 'Assistant Decorative Painter' at their Akzonobel Training academy, Navi Mumbai



2nd batch STT program started at Odisha for 'Assistant Decorative Painter' under 'Vendanta Rojgar Yojana'



RPL for 'Assistant Decorative Painter' at Aurangabad



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Training Updates

Berger Sponsored RPL program for 'Decorative Painter' at Chandrapur, Maharashtra as supported by Prerna Adhivasi Vikas Bahu Udheshiya Sikshan Sanstha



National Academy of Construction, AP conducted Training of Trainers program



600 painters got trained for 'Assistant Decorative Painter' under SANKALP



Watch Our Success story



Join Skill India Mission

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